

WHAT'S AT STAKE: KEEPING THE ABORTION INDUSTRY AWAY FROM UNDERAGE KIDS

IF WE FAIL TO ELECT **11 PRO-LIFE SENATORS OR 21 PRO-LIFE HOUSE MEMBERS**, THE ABORTION INDUSTRY CAN REINTRODUCE THE MOST EXTREME PARTS OF HB 2002, **THE MOST RADICAL ABORTION BILL IN AMERICA**, WHICH WILL:

- Allow any child, at any age, to **RECEIVE AN ABORTION REFERRAL WITHOUT NOTIFYING HER PARENTS**.
- **USE YOUR TAX MONEY** to distribute free abortion pills on college campuses.
- Spend **MILLIONS** to open new abortion facilities in Eastern Oregon.
- Allow late-term abortion providers to **CONCEAL WITHOUT CONSEQUENCES THE BODIES OF BABIES** who may have survived an abortion procedure.

Each of these unthinkable proposals, created to end the lives of unborn children, were introduced in Oregon's radical abortion bill, HB 2002. **YOUR** support helped strip these items in 2023, but they're coming back for more.

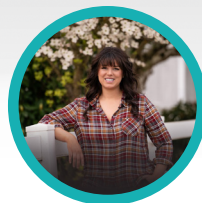
THESE CANDIDATES WILL GIVE US THE NUMBERS TO **PROTECT LIFE AND BLOCK THESE LAWS**.



**MICHAEL
SUMMERS**



**KERI
LOPEZ**



**TRACY
CRAMER**



**KEVIN
MANNIX**

HOW YOU CAN HELP

OREGON RIGHT TO LIFE PAC CAMPAIGN BUDGET & HOW YOU CAN HELP

We need you. Oregon Right to Life PAC is the only campaign operation in Oregon that contacts pro-life voters and gets them to return their ballot. If we win these four races, we can protect our daughters and prevent YOUR tax dollars from funding new abortion facilities in Oregon.

WE CAN DO THIS, WILL YOU HELP US?

DOOR-TO-DOOR CANVASSING	\$12,000
PHONE CALLS TO PRO-LIFE VOTERS	\$25,000
CAMPAIGN TEAM	\$20,000
MAIL TO PRO-LIFE VOTERS	\$30,000
TEXT MESSAGES TO PRO-LIFE VOTERS	\$5,000
CAMPAIGN MATERIALS	\$3,000
ADMINISTRATION	\$5,000
TOTAL	\$105,000



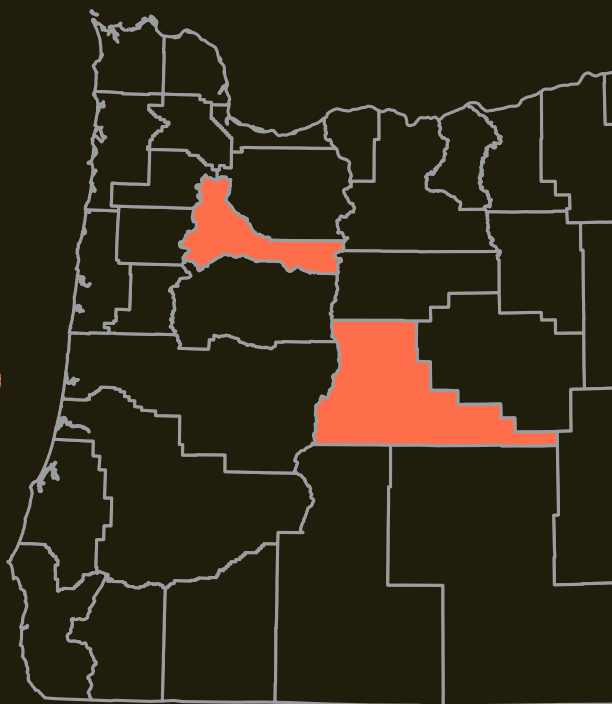
OREGON
RIGHT
TO LIFE

POLITICAL ACTION COMMITTEE

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**FOUR ELECTIONS
IN OREGON WILL
DETERMINE THE LIVES
OF THOUSANDS OF
UNBORN CHILDREN.**



**OREGON
RIGHT
TO LIFE**

POLITICAL ACTION COMMITTEE

OUR TARGETS

THE MOST IMPORTANT ELECTION IN OREGON FOR UNBORN CHILDREN

Senate District 27 (N. Deschutes County & Bend)

This state election will determine whether we have the 11 votes in the Oregon Senate needed to prevent a pro-abortion supermajority and their efforts to reintroduce HB 2002.

Margin of Victory in Last Election: 1,586 votes



PRO-LIFE CANDIDATE

Michael Summers,
Redmond School
Board Member



PRO-ABORTION OPPONENT

Anthony Boardman,
Bend City Council
Member

HOLDING A RADICAL ACCOUNTABLE FOR PUSHING ABORTION ON OUR DAUGHTERS

House District 53 (N. Deschutes County)

Levy voted for underage abortions without parental consent. Defeating her would flip the seat from pro-abortion to pro-life.

Margin of Victory in Last Election: 509 votes



PRO-LIFE CANDIDATE

Keri Lopez, Redmond
School Board Member



PRO-ABORTION OPPONENT

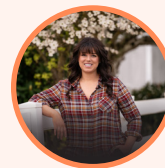
Representative
Emerson Levy

DEFENDING A PRO-LIFE CHAMPION WHO IS PLANNED PARENTHOOD'S TOP TARGET

House District 22 (Gervais/Woodburn)

Tracy Cramer is Planned Parenthood's top target to defeat in the Oregon House of Representatives to deprive us of the votes to block radical abortion laws.

Margin of Victory in Last Election: 542 votes



PRO-LIFE CANDIDATE

Representative
Tracy Cramer



PRO-ABORTION OPPONENT

Lesly Munoz
Teachers union activist

HOLDING A KEY BATTLEGROUND DISTRICT TO PROTECT LIFE

House District 21 (N. Salem/Keizer)

Salem has become a firewall for preventing the abortion lobby from overwhelming the state legislature – once more, this race will decide our ability to save thousands of lives.

Margin of Victory in Last Election: 1,469 votes



PRO-LIFE CANDIDATE

Representative
Kevin Mannix



PRO-ABORTION OPPONENT

Virginia Stapleton,
Salem City Council
President

OUR TACTICS

CONNECTING WITH PRO-LIFE FAMILIES WHO HOLD DECIDING VOTES

Oregon politicians want to cut parents out of the process if a young girl seeks an abortion. You can ensure pro-life families know they can hold their politicians accountable for endangering young mothers and unborn babies.

YOU CAN ENSURE 12,000 PRO-LIFE VOTERS WILL RECEIVE A VISIT AT THEIR DOOR FROM A PRO-LIFE CANVASSER.

We are using the latest voter identification technology to talk with pro-life voters, face-to-face why their vote matters for life in 2024. Your support will add new canvassers, increase the number of canvassing hours, and produce the information we leave pro-life families.



YOU CAN HELP DIRECTLY MAIL 19,288 PRO-LIFE VOTERS ABOUT WHERE THEIR REPRESENTATIVES STAND ON LIFE.

Pro-life voters need to know which politicians were responsible for trying to hide abortion referrals of underage girls. Your support can leverage our updated mail list and cover the postage to let them know in black-and-white terms.



YOU CAN MAKE SURE WE CALL 11,775 PRO-LIFE VOTERS ABOUT WHICH STATE CANDIDATES TO SUPPORT WHEN BALLOTS ARRIVE.

Oregon Right to Life PAC will call voters during strategic moments of the election and ask them to vote for the candidate who will protect our daughters and unborn children. We are able to connect with voters directly by phone when they receive their ballots and are deciding which candidate should receive their vote.



OUR TRACK RECORD

PRO-LIFERS ARE THE DECIDING VOTE IN CLOSE ELECTIONS

**1,021
VOTES**

The average margin of victory in the four most important elections for life in Oregon

10%

Increase in the pro-life vote when Oregon Right to Life PAC engages in an election on the ground

ELECTION IMPACT:

Electing the Deciding Votes that Stripped HB 2002 of Millions in Abortion Funding

In 2022, we needed to flip two pro-life Senate seats to effectively walk out of the session and block a wave of radical abortion bills. Oregon Right to Life PAC focused campaign efforts on the most important elections for life where we:

- Visited the homes of 13,201 pro-life voters.
- Made 61,607 phone calls to pro-life families.
- Mailed 131,859 pro-life households.

These efforts helped elect pro-life Suzanne Weber in a tossup district and Kim Thatcher in a Democrat +7.8 district. If we had not won these races, HB 2002 would have passed in its entirety.



ELECTION IMPACT:

Replacing a Radical Pro-Abortion Republican

When pro-abortion Republican Charlie Conrad voted for HB 2002, the most radical abortion bill in Oregon history. Oregon Right to Life immediately went to work to defeat him and replace him with a pro-life leader. We:

- Visited the homes of 12,064 pro-life voters in his district.
- Made 20,677 phone calls to pro-life families.
- Sent up to five pieces of mail to 7,871 pro-life voters homes comparing the records of Conrad and his pro-life opponent.

In the end, we drove the largest number of votes to a pro-life candidate than any primary election in the last ten years, crushing Charlie Conrad 82%-17% and effectively ending his political career.

